Idea

Reason

Description – 1 cm/2 lines

Description – 1,5 cm/3 lines

Description – 2 cm/4 lines

Mission

Margin - bottom / 0,5 cm high

Group header (Verdana 8)

Label text, Verdana 10, Std. 3. grey

Page Name *0,7*

spacer

Std. page, content
excl. hole punch

17,1 * 7,8